



BROUGHT TO YOU BY

GEONET DEVELOPMENTS INTERNATIONAL



Set on the iconic

Seminyak Beach.

ELLE Resort & Beach Club
is where sophisticated
design meets vibrant
beachfront investment.









Introducing ELLE Resort & Beach Club, where effortless luxury meets tropical vitality. Set to become Bali's most iconic destination, ELLE redefines how modern travellers stay, celebrate, and connect.

Developed by Geonet Developments International and operated by Cross Hotels & Resorts in partnership with Flight Centre, this lifestyle destination brings the renowned chic style of the ELLE brand to Bali's thriving tourism market.

Featuring 170 elegantly appointed suites and a landmark beach club, this beachfront escape blends world-class design, vibrant social energy, and curated indulgence.







This upscale neighbourhood offers an unparalleled blend of sophistication. culture. and natural beauty. making it a go-to destination for discerning travellers.

INDIAN OCEAN

Seminyak The Cosmopolitan Heart of Bali

Located along Bali's southwest coast, Seminyak is renowned as the island's premier cosmopolitan hub. Famous for its vibrant atmosphere, luxury lifestyle, and cutting-edge design, Seminyak is home to the trendiest beach clubs, high-end restaurants, designer shopping, and some of the island's most luxurious hotels and resorts.

The area attracts a diverse crowd—from international jet-setters to savvy investors—drawn to its stylish beachfront bars, chic boutiques, and world-class spas. Whether it's enjoying sunset cocktails at exclusive beach clubs, indulging in gourmet cuisine, or browsing the latest fashion trends, Seminyak offers something for everyone.



Seminyak's allure *extends* beyond its stunning beaches and exquisite dining options.

Seminyak *Restaurants*



MAMA SAN

Indulge in modern Asian cuisine with a vintageinspired ambiance at Mama San. BOY N COW

Meat lovers will enjoy premium dry-aged steaks in this industrialchic steakhouse. MERAH PUTIH

A refined dining experience that celebrates Indonesian heritage and sustainability. LA LUCCIOLA

Beachfront
Mediterranean-inspired
dishes with stunning
ocean views.

MAURI

Modern Italian fine-dining restaurant, offering refined flavours and a sophisticated atmosphere.

Seminyak *Cafes*



SISTERFIELDS

A local favourite serving Australian brunch classics with a Bali twist. REVOLVER ESPRESSO

Exceptional coffee paired with hearty breakfast options in a laid-back atmosphere.

KYND COMMUNITY

Instagram-worthy smoothie bowls and vegan-friendly dishes in a vibrant setting. SEA CIRCUS

Colourful café offering acai bowls, Mexicaninspired dishes, and great coffee. KIM SOO

A café-boutique blend with great coffee, pastries, and a relaxed vibe.

Seminyak Beach Clubs



POTATO HEAD BEACH CLUB

Enjoy cocktails, international cuisine, and ocean views by the infinity pool.

KU DE TA

A stylish beachfront spot for cocktails and Bali's famous sunsets. MRS SIPPY

A lively beach club with a large saltwater pool and Mediterraneaninspired menu. WOOBAR

Chic cocktails and ocean views at this lively W Bali hotspot.

MANO BEACH HOUSE

Relaxed beachfront setting with tropical drinks and fresh seafood.

Seminyak Bars & Nightclubs



LA FAVELA

A trendy nightclub with eclectic décor, cocktails, and late-night DJ sets. RED CARPET CHAMPAGNE BAR

A glamorous bar with an impressive selection of bubbles.

M O T E L M E X I C O L A

A lively Mexican-inspired bar with margaritas, tacos, and fun beats.

SHISHI

A luxe nightclub with world-class DJ performances and exclusive vibes. DA MARIA

An Italian-inspired venue for dinner, cocktails, and dancing in style.

Masterplan

The site is masterfully organised into three distinct areas to enhance guest experiences:



1 THE HOTEL

Elevated levels with rooms designed to capture sweeping ocean views.



2 THE BEACH CLUB

Positioned as the heart of the development, offering a dynamic and vibrant beachfront experience.

3 HIGH-END LIFESTYLE RETAIL

A curated mix of premium lifestyle offerings—from a luxury beauty clinic to a designer salon and spa experience—rounding out the resort as an all-in-one destination for guests and visitors alike.

ON-SITE FACILITIES & EXPERIENCES

Signature Restaurant and Café

Expansive Swimming Pools

Children's Playground

Wellness and Yoga Centre

State-of-the-Art Gym

Beach Side Events and Wedding Spaces

Ample Parking Facilities



A premier hospitality management company based in Asia Pacific.



Cross Hotels & Resorts, wholly owned by Flight
Centre Travel Group, operates a portfolio of six
unique brands across 28 hotels in Thailand,
Indonesia, Vietnam, and Japan. Known for its
end-to-end services, Cross supports hotel
projects from concept to operation, ensuring
exceptional guest experiences and strong
returns for owners.



Flight Centre Travel Group (FCTG) is a global travel powerhouse, connecting over 20 million travellers annually. With 40 years of expertise, FCTG operates across 11 countries, offering diverse services including flights, accommodation, tours, and business travel solutions. As a top-five global travel agency, FCTG provides its subsidiaries, like Cross Hotels & Resorts, with unparalleled market leverage and strategic opportunities.

FLIGHT CENTRE TRAVEL GROUP

AUD 6.93 billion market presence. 40 global brands with 3.000 sales offices worldwide.

Serves over 20 million travellers annually.

Colliers

With a focus on innovation, efficiency, and cost control, Colliers delivers measurable value across every stage.

Colliers is a leading diversified professional services and investment management company. Operating in 63 countries with over 17,000 professionals, Colliers delivers expert real estate and investment advice to clients worldwide.

Recognising that every project is unique, Colliers Project Management provides tailored oversight from concept to completion—including design coordination, construction, and post-completion services.

COLLIERS' STRENGTH LIES IN DELIVERING TAILORED SOLUTIONS ACROSS SIX CORE SERVICE AREAS:

Space Audit. Programming & Planning

Design Development Strategic Procurement Management

Project & Program Management

Move Management Construction Performance Monitoring

Providing decades of luxury hospitality excellence & expertise.

HOSPITALITY & F&B

JACK Hospitality

JACK Hospitality is Australia's first majority Indigenous-owned, female-led hospitality consultancy. Backed by decades of global experience across luxury hotels, food and beverage, large-scale events, and strategic operations, JACK specialises in concept development, market analysis, and operational excellence. Its portfolio includes high-profile projects such as InterContinental Maldives, InterContinental Hayman Island in Queensland, and ANA InterContinental Manza Beach Resort in Japan —demonstrating a proven ability to deliver elevated hospitality outcomes across international markets.





DESIGN & DEVELOPMENT

Marc Schicker

Founder & Managing Director – SCHICKER & Co.

Originally from New Zealand, Marc brings over 30 years of experience in design and construction across Asia, the Middle East, Australasia, Japan, and the UK. He spent over a decade at IHG, leading a team responsible for ensuring pipeline and operating hotels met IHG's global standards. His portfolio includes landmark projects such as Hotel Indigo Bangkok, InterContinental Osaka, and ANA InterContinental Beppu. Now based in Bali, Marc runs a hospitality design consultancy, advising hotel owners and operators across the Asia—Australasia region.

Inspiral Architecture & Design Studios

inspiral

Inspiral's commitment to ecological innovation shapes lasting. nature-inspired spaces across luxury and public sector projects.



Inspiral Architecture and Design Studios specialises in biocentric architecture, seamlessly integrating nature with the built environment. Using advanced techniques like SIP technology, prefabrication, and bamboo craftsmanship, the firm explores bio-responsive construction with eco-materials and lightweight structures.

Renowned for innovative, sustainable design, Inspiral has earned international recognition, including the UNESCO Prix Versailles and AHEAD Asia Awards.













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